



## Opportunity Script

**Hello! It's happening right now, at this very moment, everywhere in millions of homes and businesses around the world:**

Someone is searching the internet, shopping or banking online; someone is sharing a post or a picture, tweeting, cooking a meal or turning on a light; someone is sending a text message, watching TV, using a credit card and someone is definitely using a phone.

These are the things most people do every day, creating a growing demand for the companies that provide these services, because these are the services most people simply can't live without. That's why they are among some of the **largest and fastest-growing industries in the world**, exceeding well over a \$1 trillion annually, and by far are among the most sought-after opportunities in the world for big business.

Now, imagine if you had an opportunity to participate in these great industries as an individual! Imagine earning income just like the big companies do when people pay their bills every month. Imagine how different your life could be. Well now ... **through ACN ... you can be a part of it!**

ACN is an International service provider that specializes in acquiring customers. ACN started in the U.S. in **January 1993 and has grown into 27 countries on 5 continents**. ACN has generated billions in sales over the last 5 years, acquired millions of customers and has become the world's largest direct seller of telecommunications, energy and other essential services.

Through ACN, you can offer a wide and growing range of **essential services** to both residential and business customers, such as wireless, high speed internet, bundle, television, gas & electricity, security & automation, payment processing and now identity theft protection.

Identity theft protection has become an essential service because today data breaches and cybercrimes are among the biggest threats facing consumers today.

Over 145 million personal records were exposed or stolen in 2019 alone.

85% of American families currently have no identity theft protection at all.

And, we have a solution: Through IDSeal we offer consumers propriety protection, industry-leading monitoring, alerts and restoration services.

Whether it's ID theft protection or any of the other essential services that we offer, when someone becomes an ACN customer, you are also positively impacting the life of a child. Child hunger is a huge problem right here. Through "ACN & Project Feeding Kids," **when someone becomes your ACN customer, a child gets fed**. You are not only building a business, you are also making a difference!

The question is: How is all of this possible? **What makes ACN different?** Well, most other service providers spend millions of dollars on expensive media, internet and traditional marketing methods to attract new customers. ACN instead works with people just like you to go direct to the consumer, and the result is more choices for consumers and a remarkable business opportunity for you.

To get you started with ACN and become an Independent Business Owner, or IBO, the start-up cost is **only \$199 with a \$25 Monthly Business Support Fee**. Now, as an IBO you are provided with your very own personalized website, or online store, allowing you the ability to do business anywhere in the world ACN is operating. It is a fully functioning virtual business that is hosted and updated daily with the latest products,

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services, pricing and promotions. Your online store offers people the ability to learn all about the services that we offer and simply signup online, and for services that require additional attention, we also provide live operators that can answer questions and assist in ordering services.

In addition, ACN also provides **Online Training**, Support & Marketing Tools, complete Business Tracking & Reporting as well as complete Customer Support.

All you have to do is direct people to your online store, assist them in becoming ACN customers and ACN does the rest.

The strength of the ACN opportunity and what makes us so different is HOW YOU GET PAID!

Now, the first way is **“Personal Monthly Customer Bonuses”** – these are bonuses that you can earn when you acquire a certain number of customers during your first 30 days and every month following.

When you acquire customers totaling just three services, you will earn \$75. Acquire just a couple more customers totaling five services and earn \$200, plus \$200 for every additional three services. For example, when you acquire customers totaling eight services, you earn \$400; 11 Services would earn you \$600 and so on ... There is no limit to how many customers you can acquire. You can be your own customer and a single customer can use more than one service.

The second way is **“Personal Residual Income.”** Now, in addition to earning upfront Personal Customer Bonuses, you also earn a percentage of all of your customer’s commissionable revenue generated when they pay their bills month-after-month, year-after-year for as long as they remain ACN customers. Now, you earn between 3% and 20% every month. The more customers you get, the higher of

a percentage you can earn, and the more your residual income grows.

ACN also offers **Overriding Income.** This is where you get paid on the customers acquired through other people’s ACN Online Stores. Introduce other people to the ACN opportunity, and when they acquire customers, not only do they earn, so do you!

The third way you can earn is **“Overriding Customer Acquisition Bonuses or CABs.”** Introduce others to the ACN opportunity and when they acquire customers, you can earn Overriding Customer Acquisition Bonuses ranging from \$50 to as high as \$300.

Now, CABs are paid weekly and are a great incentive for you to help your new IBOs start acquiring their initial customers right away.

The fourth way is **“Overriding Residual Income.”** Now, in addition to earning upfront Overriding Customer Acquisition Bonuses when your team acquires customers, you also earn 4% of all of their customers’ commissionable revenue generated when they pay their bills month-after-month, year-after-year for as long as they remain ACN customers.

Now, building an organization of other online stores essentially offers you the opportunity to extend your reach and acquire many more customers than you could acquire by yourself!

Have you ever asked yourself how great it would be if you could duplicate yourself? Can you imagine how much more you could accomplish if there were more than one of you working together? By multiplying your efforts, you are literally leveraging your time, and overriding income allows you to do just that.

When it comes to how much you can earn, the simple fact is the more online stores you have in your organization and the more customers acquired through your online

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store and other people's online stores, the more residual income you can earn. The possibilities are limitless!

What's remarkable is that **everyone is going to use these services** anyway and ACN simply gives you the opportunity to redirect this revenue through your online business.

The important question to ask yourself is this: "Can residual income enhance your life?" Imagine the possibilities!

To help you successfully grow your business, ACN's compensation plan consists of **earned positions that you can achieve along the way.**

When you get started as an IBO with ACN, your first goal is to become Customer Qualified or **CQ**, then earn Executive Team Leader or **ETL** and continue all the way until you achieve the top position of Senior Vice President or **SVP**. The positions you achieve are based on the total number of customers acquired between you and your team. The more customers acquired, the higher of a position you can qualify for.

Now, as you move up the plan, there are two great things that are happening: 1. Your business is growing and, 2. You qualify for increased compensation such as Increased Customer Acquisition Bonuses (CABs), increased residual income and incentive trips! ACN's Compensation Plan is perfectly balanced. All income is earned based on everyone acquiring customers through their online stores. **The higher you go, the better it gets!**

With an opportunity that offers so much and appears so simple, it's important to understand that no matter how good an opportunity is, you have to do the right things to get the right results, and that is why ACN believes so strongly in providing the very best training and support possible.

We offer comprehensive online training on exactly how to build your business. In addition, we also offer live **IN-PERSON and VIRTUAL training events**. With ACN, you may be in business for yourself, but never by yourself. If you're a success, we're a success.

Your next steps are simple. First, when you are ready to get started, simply enroll as a new IBO. Second, participate in any and all training available to you. Third, utilize all the support provided to you from the company and your team. And, finally, start acquiring customers and building your business.

The information that I just went over was meant to be a brief overview of the ACN opportunity. It was designed to give you enough information so you can decide whether the timing is right for you to pursue it.

**So, please get with the person who shared this information with you and let them know if:**

- A** You'd like to try one or more of our services
- B** You'd like to learn more about the ACN opportunity, or
- C** You are ready to get started right now.

*Thank you so much for your time, and take care.*

**The important question to ask yourself is this:**

**“CAN RESIDUAL INCOME ENHANCE YOUR LIFE?”**

**Imagine the possibilities!**