



POWERFUL PRODUCTS



Harness the power of big data for your business with Anovia Insights!



- ★ Understand a mix of factors that impact your revenue (weather, local events, holidays, marketing, etc) and improve the slow times in your business.
- ★ Protect your online reputation on sites like Yelp, Google, TripAdvisor, and more.
- ★ Benchmark your business against competitors in your area — see the mistakes they are making and avoid them!
- ★ Manage conversation with customers online – keep negative feedback private — so you can fix problems — while empowering customers to post positive reviews publicly.
- ★ Get to know your customers better by analyzing how many are new versus repeat. Also, see how much revenue and how many visits they contribute to your business.
- ★ Analyze market spend trends for more effective targeting of your promotions and advertising to neighborhoods making the highest impact on your business.