



POWERFUL PRODUCTS



Power up Your Revenue with Virtual Gift Cards from Anovia and Yiftee!
Virtual gift cards helped businesses grow by more than \$130 billion last year.



Shoppers love gift cards and they love buying them online, especially through mobile devices. Give them what they want — and make more money for your business — with Virtual Gift Cards powered by Yiftee!

- ★ Offer gift cards, right from your website or in store
 - ★ Feature a gift card landing page on your site
 - ★ Generate real excitement with a program that generates business
 - ★ Easy to set up, easy to maintain
 - ★ Get found on [Priceless Surprise.com](https://www.priceless Surprise.com) — a MasterCard site that features virtual gift cards from merchants powered by Anovia and Yiftee
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