



**Anovia**  
PAYMENTS

**SUBMITTING A LEAD IS  
AS EASY AS 1-2-3**

**1**

*connect with  
small businesses*

**2**

*submit  
the lead*

**3**

*guide the lead  
to activation*

# 1

- Target restaurants, beauty salons, doctor offices, automotive service
- Just ask: Do they accept credit cards? Are they interested in saving money on their processing fees?
- Tell them there is no cost or obligation - Anovia is simply assessing their potential savings

# 2

Direct your potential customer to your ACN Storefront to:

- Click to call or chat with an Anovia Account Executive
- OR
- Request a custom proposal
- OR
- Sign up online if they are ready to pick a plan and products

# 3

- Ensure your potential customer submits a one month processing statement
- An Anovia Account executive will provide the customer with a cost comparison and work to close the sale for you
- Pro Tip: Stay involved and follow up with your customer until the account activates