

*Visit your doctor's office today
to talk to them about Anovia!*

DOCTOR'S OFFICES ARE ONE OF ANOVIA'S MOST COMMON MERCHANTS AND
A GREAT MARKET FOR YOU TO FOCUS ON:

WHY?

- Typically local, non-franchised, and small-medium sized businesses
- Face-to-Face in store payments with countertop terminals
- May have multiple doctors within the same office
- May not know if they are paying too much for their credit card processing rates

HOW TO APPROACH A DOCTOR'S OFFICE:

1. Ask: How are they currently accepting credit cards?
2. Ask: Do they want to save money every month?
3. Let them know you've partnered with Anovia for merchant services and that we simply want to collect some basic business information for a free cost analysis – no cost or obligation to them
4. Ask: Can they supply their monthly processing statement?
5. Submit Lead online
6. Anovia will reach out to the doctor's office and provide cost comparison with impactful savings



IDEAL EQUIPMENT FOR DOCTOR'S OFFICES:



Verifone VX520

Easy-to-use and high-speed countertop terminal with a powerful processor and expandable memory

Ideal Merchant Type: Retail, Restaurant, Quick Serve, Lodging

WebPass: Web-based virtual terminal for key-entered payments.

Authorize.net: Our preferred payment gateway to accept payments on your website.