# **DISH 1-2-3 PITCHBOOK**



# PROGRAMMING, EQUIPMENT, OFFERS

**GENERAL MARKET** 



# AMERICA'S TOP The best channels in one package

## WHAT ARE YOUR MUST-HAVE CHANNELS?

Local channels included in all America's Top Packages







Grit

**HGTV**<sup>1</sup> HD

HLN HD

**HSN** 

ION

Laff TV  $\textbf{Lifetime} \ \textbf{HD}^{\text{SAP}}$ 

History<sup>1</sup> HD





## America's Top 120

Our most popular package comes with 190 channels essential for any family, including USA, CMT, Disney Channel, E! and ESPN.

A&F HD AMC HD Angel One AXS TV HD  $\mathsf{BabyFirstTV}^{\overset{\cdot}{\mathsf{SAP}}}$ Bravo HD

Cartoon Network (E) HD CMT<sup>1</sup> HD CNBC HD CNN1 HDSA Comedy Central<sup>1</sup> HD

C-SPAN<sup>S</sup> C-SPAN2 Discovery Channel HD DishHOME Interactive TV

DISH Studio<sup>1</sup> HD

**Disney Channel** (E)HDSAPFXX HD **E! Entertainment** getTV Television HD ESPN HD FSPN21 HD ESPNEWS1HD **ESPNU HD** Family Entertainment TV IFC1 HD

FM  $\textbf{Food Network}^1\, HD$ FOX Business Network HD FOX News Channel HD MSNBC HD

FOX Sports 1 HD Freeform HD Fuse<sup>1</sup> HD FX HDSAF

 $\mathsf{MeTV}$ MTV HD MTV2 National Geographic HD

NBCSN HD

Nickelodeon/Nick at Nite1 (E) HD5 Paramount Network

(formerly Spike) HD Pop HD QVC<sup>s</sup> ReelzChannel<sup>1</sup> HD<sup>SAP</sup> RIDE TV

Syfy HD TBS1 HDSAP TLC1 HD TNT HDSAI

Travel Channel HD TVG TVG2

TV Land **USA** HDSAF



Velocity HD only VH1 HĎS Vme Weather Channel<sup>1</sup> HD WeatherNation HD WE tv1 HD

....Plus Many More

## America's Top 120 Plus

America's Top 120 Plus has the best of America's Top 120 plus Regional Sports Networks, giving you more college sports than anyone.















#### America's Top 200

Get 240+ popular channels, including the best in sports, kids, and general entertainment.

## Includes all America's Top 120 Plus channels and the channels listed below

Animal Planet HD BBC America HD BET1 HD CBS Sports Network HD Cooking Channel HD Discovery Family<sup>1</sup> HD **Disney Junior** Disney XD<sup>SAI</sup> DIY HD Estrella TV FYI1 HD

Golf Channel HD GSN<sup>1</sup> HD Hallmark Channel HD Hallmark Drama Hallmark Movies & Mysteries HD Investigation **Discovery**<sup>1</sup>HD Lifetime Movie Network HD

MLB Network HD Nat Geo WILD1 HD NBA TV HDSA NHL Network HD

Nick Jr. Olympic Channel HD Outdoor Channel<sup>1</sup> HD **OWN: Oprah Winfrey** Network HD Oxygen RED-TV1 HD Science<sup>1</sup> HD Sundance TV1 HDSAP TeenNick Tennis Channel HD Turner Classic Movies<sup>1</sup> HDSA Uplifting Entertainment HD

Viceland HD WGN Cable Network HD ....Plus Many More

## America's Top 250

Get 290+ popular channels, including more sports, kids programming and general entertainment, plus the most movie channels.

#### Includes all America's Top 200 channels and the channels listed below

American Heroes Channel HD belN SPORTS1 HDS belN SPORTS en Español<sup>1</sup> HD BET Her HD ONLY Bloomberg Television<sup>1</sup> HD Destination America HD **EPIX Drive-In** Fusion FXM HD Great American Country

MoviePlex MTV Classic Nicktoons Smithsonian Channel<sup>1</sup>HD Sportsman Channel HD STARZ Encore (W)SA

Logo HD ONLY

STARZ Encore Action STARZ Encore Black STARZ Encore Classic STARZ Encore Family

STARZ Encore Suspense STARZ Encore Westerns TheBlaze The Cowboy Channel The Movie Channel (W)SAF The Movie Channel Xtra (W) UNIVERSO HD

....Plus Many More

All channels and lineups are subject to change.

All offers require credit qualification, 24-month commitment with early termination fee, and eAutoPay. Monthly fees apply: Hopper, \$10; Hopper Duo, \$5; Joey, \$5; Super Joey, \$10 (offer rate).

Bold channels are in the top 50 Nielsen-rated channels

HD = Indicates channels also broadcast in high definition.

SAP = Free secondary audio feed. Available on select HD channels. 

East feed available in Eastern/Central time zones. West feed available in Mountain/Pacific time zones. West feed in HD available in all time zones. 

East feed available in Alaska and Hawaii.

All prices, fees, charges, packages, programming, features, functionality and offers subject to change without notice. Taxes or reimbursement charges for state gross earnings taxes may apply. Not all channels available in Hawaii and Alaska.

# AMERICA'S TOP PRICING



# HOW MANY TVs DO YOU HAVE?

~ C	TVs	America's Top 120	America's Top 120 Plus	America's Top 200	America's Top 250
Smart HD DVR HOPPER DUO	1	<b>\$59.99/mo</b> \$84.99 Everyday Price	<b>\$69.99/mo</b> \$89.99 Everyday Price	<b>\$79.99/mo</b> \$99.99 Everyday Price	<b>\$89.99/mo</b> \$109.99 Everyday Price
	2	<b>\$64.99/mo</b> \$91.99 Everyday Price	<b>\$74.99/mo</b> \$96.99 Everyday Price	<b>\$84.99/mo</b> \$106.99 Everyday Price	<b>\$94.99/mo</b> \$116.99 Everyday Price
Whole-Home HD Smart DVR—HOPPER 1/ 2/ 3	1	\$64.99/mo	\$74.99/mo	\$84.99/mo	\$94.99/mo
		\$89.99 Everyday Price	\$94.99 Everyday Price	\$104.99 Everyday Price	\$114.99 Everyday Price
	2	<b>\$69.99/mo</b> \$96.99 Everyday Price	<b>\$79.99/mo</b> \$101.99 Everyday Price	<b>\$89.99/mo</b> \$111.99 Everyday Price	<b>\$99.99/mo</b> \$121.99 Everyday Price
	3	<b>\$74.99/mo</b> \$103.99 Everyday Price	<b>\$84.99/mo</b> \$108.99 Everyday Price	<b>\$94.99/mo</b> \$118.99 Everyday Price	<b>\$104.99/mo</b> \$128.99 Everyday Price
	4	<b>\$79.99/mo</b> \$110.99 Everyday Price	<b>\$89.99/mo</b> \$115.99 Everyday Price	<b>\$99.99/mo</b> \$125.99 Everyday Price	<b>\$109.99/mo</b> \$135.99 Everyday Price
	5*	<b>\$84.99/mo</b> \$117.99 Everyday Price	<b>\$94.99/mo</b> \$122.99 Everyday Price	<b>\$104.99/mo</b> \$132.99 Everyday Price	<b>\$114.99/mo</b> \$142.99 Everyday Price
	6*	<b>\$89.99/mo</b> \$124.99 Everyday Price	<b>\$99.99/mo</b> \$129.99 Everyday Price	<b>\$109.99/mo</b> \$139.99 Everyday Price	<b>\$119.99/mo</b> \$149.99 Everyday Price

Prices are based on Hopper Duo and Hopper 1/2/3 Axiom configurations. Some customers may be required to pay an upfront fee based on qualification. \*TVs 5 & 6 require Hopper 3 configuration. 2-Year TV Price Guarantee includes \$5/month savings for 24 months for enrollment in eAutoPay. Customers with the 2-Year TV Price Guarantee receive an additional \$5/month credit for their Hopper and a \$2/month credit for each Joey on their account (up to 5 for 24 months).

Joey Receiver Fee: \$5/mo. | Super Joey Receiver Fee: \$10/mo. | Additional Hopper Receiver Fee: \$15/mo
To add a Wireless Joey, a one-time fee of \$25 will be charged per Wireless Joey. To add a 4K Joey, a one-time fee of \$50 will be charged per 4K Joey.

#### 2-YEAR TV PRICE GUARANTEE

Over 30 Free Premium Channels for 3 months \*Offer subject to change based on premium channel availability. After 3 months, you will be billed \$30/mo. unless you



Free Google Home Mini™ for new Residential Subscribers

\* To redeem this Offer, new Subscribers must select a Hopper family or Wally Receiver. There are no Plan or Programming restrictions. New Public/Private, DISH Outdoors, and Subscribers in Puerto Rico or the U.S. Virgin Islands are ineligible for this Offer.



DISH Protect Silver Free for 6 months

FREE HD FOR LIFE®

DISH ANYWHERE® Watch all your live and recorded shows anywhere\*

Free Standard Professional Installation. Next-day installation is often available.

Offer for new and qualifying former customers only. Important Terms and Conditions:

Qualification: Advertised price requires credit qualification and eAutoPay. Upfront activation and/or receiver upgrade fees may apply based on credit qualification. Offer ends 01/14/2019.

2/Year Commitment: Early termination fee of \$20/mo. remaining applies if you cancel early. Included in 2-year price guarantee at \$59.99 advertised price: America's Top 120 package, Local Channels, and HD service fees. Available with 2-year price guarantee for additional cost: Programming package upgrades (\$69.99 for AT200, \$89.99 for AT250), monthly fees for additional receivers (\$5-57 per additional TV, receivers with additional functionality may be \$10-\$15]. NOT included in 2-year price guarantee or advertised price (and subject to change); Taxes & surcharges, add-on programming (including premium channels), DISH Protect, and transactional fees. Premium Channels: Subject to credit qualification. After 3 mos., you will be billed \$30/mo. for Showtime, Starz and DISH Movie Pack unless you call to cancel. Other: All packages, programming, features, and functionality and all prices and fees not included in price lock are subject to change without notice. After 6 mos., you will be billed \$9.99/mo. for DISH Protect Silver unless you call to cancel. After 2 years, then-current everyday prices for all services apply. For business customers, additional monthly fees may apply. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. STARZ and related channels and service marks are property of Starz Entertainment, LLC.

# **DISHLATINO** The best in Spanish programming

## DO YOU WANT TV IN ENGLISH AND SPANISH?







## nickelodeon











Inglés Para Todos is a new channel available only on DishLATINO, designed to help you learn or improve your English skills with classes, movies and documentaries. The channel covers content for all proficiency levels: basic, intermediate or advanced, and can be accessed from your favorite devices\* 24-hours a day.

**Inglés Para Todos** is included at no additional cost across all DishLATINO packages.

\*The receiver must be enabled with SlingTM.
Requires internet-connected Sling-enabled Hopper and compatible device with DISH Anywhere app

#### DishLATINO® Clásico

With more than 180 channels. DishLATINO Clásico brings you the best in Spanish programming. DishLATINO® Clásico offers you soccer and sports, novelas, movies, news, music and entertainment for the whole family.

Azteca America AZ Cinema AZ Click Baby TVSAF belN SPORTS3 HDSAP belN SPORTS en Español<sup>3</sup> HD **CBeebies** Centroamérica TV Cinelatino Cine Sony CNN en Español  ${\sf CubaMAX}$ Discovery en Español Discovery Familia

DishCD - 32 music channels Disney XD<sup>SAP</sup> ESPN Deportes HD Estrella TV Estudio 5 FOX Deportes HD History en Español HITN Inglés Para Todos Latin Music – 3 channels Nat Geo Mundo **Pasiones** 

Telemundo (W) Tr3s: MTV, Música y Más TV Española UNIVERSO HD Videorola Vme WAPA America

.... Plus many more

#### DishLATINO® Plus

DishLATINO® Plus offers you all the same great Spanish programming as DishLATINO® Clásico plus 10 popular channels in English.

AMC HD Antena 3 AXS TV HD Boomerang<sup>SAP</sup> Caracol TV Internacional Cartoon Network (E) HD5 Cartoon Network (W)

Fuse<sup>3</sup> HD Fusion Nick Jr. Nuestra Tele Syfy HD TBS3 HDSAP The Weather Channel HD

TeleFórmula

Telemundo (E)

USA HD<sup>SAP</sup> Velocity HD WE tv HD

#### DishLATINO® Dos

Designed with the bilingualspeaker in mind, DishLATINO® Dos has an exceptional lineup of both Spanish and English programming.

Animal Planet<sup>3</sup> HD Bloomberg Television<sup>3</sup> HD Bravo HD CNN3 HDSAI Comedy Central<sup>3</sup> HD Daystar Discovery Channel HD Discovery Family<sup>3</sup> HD **Disney Channel** (E) HD<sup>SAF</sup> Disney Channel (W) Food Network<sup>3</sup> HD FX HD

A&E HD

FXX HD GSN<sup>3</sup> HD **HGTV**<sup>3</sup> HD HLN HD IFC3 HD ION Lifetime HDSAP MLB Network HD MTV HD MTV/2 National Geographic

Nickelodeon/Nick at Nite .... Plus many more OWN: Oprah Winfrey Network HD PixL HD Pop HD Regional Sports Network(s)<sup>2</sup> Paramount Network (formerly Spike) HD TI C3 HD

Channel HD Nickelodeon/Nick at Nite (E) HD<sup>s</sup>

TNT HDS TV Games Network

#### DishLATINO® Max

Get it all with DishLATINO® Max! This total package brings you more sports, action and entertainment than any other. With more than 40 HD channels like ESPN, TNT, History, Animal Planet and TBS, DishLATINO Max has all of your favorite shows in English and Spanish.

CNBC HD C-SPAN2 DIY HD E! Entertainment Television HD ESPN HD ESPN23 HD ESPNEWS3 HD FOX Sports 1 HD

**BBC** America

Freeform HD **FXM HD** Hallmark Channel<sup>3</sup> HD Hallmark Movies & Mysteries History<sup>3</sup> HD NBA TV QVC ReelzChannel<sup>3</sup> HD<sup>SAP</sup> Ride TV

Tennis Channel HD ... Plus many more The Movie Channel (W)<sup>SAP</sup> The Movie Channel Xtra Travel Channel HD TV Land WGN Cable Network HD

All channels and lineups are subject to change.

All offers require credit qualification, 24-month commitment with early termination fee, and eAutoPay. Monthly fees apply: Hopper, \$10; Hopper Duo, \$5; Joey, \$5; Super Joey, \$10 (offer rate).

Bold channels are in the top 50 Nielsen-rated channels

HD = Indicates channels also broadcast in high definition.

SAP = Free secondary audio feed. Available on select HD channels. 1 = East feed available in Eastern/Central time zones. West feed available in Mountain/Pacific time zones. West feed in HD available in all time zones. <sup>2</sup> = Regional Sports Networks available based on geographical location. <sup>3</sup> = HD is not available in Alaska and Hawaii

All prices, fees, charges, packages, programming, features, functionality and offers subject to change without notice. Taxes or reimbursement charges for state gross earnings taxes may apply. Not all channels available in Hawaii and Alaska.

# **DISHLATINO PRICING**



# HOW MANY TVs DO YOU HAVE?

~ O	TVs	DishLATINO Clásico	DishLATINO Plus	DishLATINO Dos	DishLATINO Max
Smart HD DVR HOPPER DUO	1	<b>\$39.99/mo</b> \$59.99 Everyday Price	<b>\$44.99/mo</b> \$66.99 Everyday Price	<b>\$59.99/mo</b> \$84.99 Everyday Price	<b>\$74.99/mo</b> \$96.99 Everyday Price
	2	<b>\$44.99/mo</b> \$66.99 Everyday Price	<b>\$49.99/mo</b> \$73.99 Everyday Price	<b>\$64.99/mo</b> \$91.99 Everyday Price	<b>\$79.99/mo</b> \$103.99 Everyday Price
	]				
—— Whole-Home HD Smart DVR—— HOPPER 1/2/3	1	<b>\$44.99/mo</b> \$64.99 Everyday Price	<b>\$49.99/mo</b> \$71.99 Everyday Price	<b>\$64.99/mo</b> \$89.99 Everyday Price	<b>\$79.99/mo</b> \$101.99 Everyday Price
	2	<b>\$49.99/mo</b> \$71.99 Everyday Price	<b>\$54.99/mo</b> \$78.99 Everyday Price	<b>\$69.99/mo</b> \$96.99 Everyday Price	<b>\$84.99/mo</b> \$108.99 Everyday Price
	3	<b>\$54.99/mo</b> \$78.99 Everyday Price	<b>\$59.99/mo</b> \$85.99 Everyday Price	<b>\$74.99/mo</b> \$103.99 Everyday Price	<b>\$89.99/mo</b> \$115.99 Everyday Price
	4	<b>\$59.99/mo</b> \$85.99 Everyday Price	<b>\$64.99/mo</b> \$92.99 Everyday Price	<b>\$79.99/mo</b> \$110.99 Everyday Price	<b>\$94.99/mo</b> \$122.99 Everyday Price
	5*	<b>\$64.99/mo</b> \$92.99 Everyday Price	<b>\$69.99/mo</b> \$99.99 Everyday Price	<b>\$84.99/mo</b> \$117.99 Everyday Price	<b>\$99.99/mo</b> \$129.99 Everyday Price
	6*	<b>\$69.99/mo</b> \$99.99 Everyday Price	<b>\$74.99/mo</b> \$106.99 Everyday Price	<b>\$89.99/mo</b> \$124.99 Everyday Price	<b>\$104.99/mo</b> \$136.99 Everyday Price

Prices are based on Hopper Duo and Hopper 1/2/3 Axiom configurations. Some customers may be required to pay an upfront fee based on qualification. \*TVs 5 & 6 require Hopper 3 configuration. 2-Year TV Price Guarantee includes \$5/month savings for 24 months for enrollment in eAutoPay. Customers with the 2-Year TV Price Guarantee receive an additional \$5/month credit for their Hopper and a \$2/month credit for each Joey on their account (up to 5 for 24 months).

Joey Receiver Fee: \$5/mo. | Super Joey Receiver Fee: \$10/mo. | Additional Hopper Receiver Fee: \$15/mo
To add a Wireless Joey, a one-time fee of \$25 will be charged per Wireless Joey. To add a 4K Joey, a one-time fee of \$50 will be charged per 4K Joey.

# 2-YEAR TV PRICE GUARANTEE

✓ Option to remove locals for more savings\*



- Over 30 Free Premium Channels for 3 months
  \*Offer subject to change based on premium channel availability. After 3 months, you will be billed \$30/mo. unless you call to cancel
- Free Google Home Mini™ for new Residential Subscribers
  \* To redeen this Offer, new Subscribers must select a Hopper family or Wally Receiver. There are no Plan or Programming restrictions. New Public/Private, DISH Outdoors, and Subscribers in Puerto Rico or the U.S. Virgin Islands are ineligible for this Offer.
- FREE HD FOR LIFE®
- OISH Protect Silver Free for 6 months
- DISH ANYWHERE® Watch all your live and recorded shows anywhere
- Free Standard Professional Installation Next-day installation is often available.

SMOVIE SPACK

# ADD-ON Packages



#### **KIDS \$10**

Animal Planet Disney Jr. BabyTV Disney XD Boomerana Nick Ir Disney Channel NickToons

Required Core Package: Flex Pack, AT 120, AT 120 Plus, AT 200, DL Dos, DL Max

#### **HEARTLAND PACKAGE \$6**

Featuring a collection of wholesome and family-friendly TV programming, the Heartland Package is perfect for friends and family of all ages.

**LOCALS PACK \$12** 

Discovery Family Hallmark Channel HD

Hallmark Drama

Hallmark Movies & Mysteries OWN RFD-TV

ABC

**CBS** 

FOX

NBC

**NEWS \$10** 

**BBC World News** 

FOX Business HD

Weather Channel HD

Big Ten Network HD

Longhorn Network HD

FOX Sports 2 HD

**REGIONAL ACTION \$12** 

Bloomberg HD

FOX News HD

CNBC HD

MSNBC HD

TheBlaze

The Cowboy Channel Uplifting Entertainment HD

MeTV

Afiliados de Telemundo

Required Core Package: Any core package

#### **LATINO BONUS \$10**

Get the best of both worlds by adding the Latino Pack to your core programming. Enjoy more than 34 channels in Spanish including ESPN Deportes, History En Español, Telemundo, Discovery En Español, TV Española and many more.

A7 Cinema Discovery Familia AZ Clic Disney XD Azteca América Estudio 5 Baby TV belN SPORTS HD belN SPORTS en Español HD Caracol TV Cbeebies Centroamerica TV Cine Latino

Cuba Max

Discovery en Español

**ESPN** Deportes FOX Deportes Galavision HD History En Español NatGeo Mundo Nuestra Tele Pasiones Telemundo Telemundo (Oeste)

Tr3's: MTV. Música y Más TV Española Internacional UNIVERSO HD Videorola Wapa America Zee Mundo

Required Core Package: Smart Pack, Flex Pack, AT 120 & up

#### **NATIONAL ACTION \$12**

AXS TV HD ESPN 2 HD Crime and Investigation Fuse HD

FOX Sports 1 HD

TVG2 Velocity HD only

SEC Network HD

Outside TV All channels and lineups are subject to change. Pac-12 Network HD

In-market RSNs

World Fishing Network

Required Core Package: Flex Pack, AT 120, AT 120 Plus, AT 200, DL Dos, DL Max

Required Core Package: Flex Pack, AT 120, AT 120 Plus, DL Dos, DL Max

PBS

Required Core Package: Flex Pack, Chinese Basic, International Basic

Afiliados de CW

Afiliados de ION

Certain programming, including Regional Sports Networks and local channels, may vary based on geographic location.

Afiliados de Estrella

HD only ESPN HD

TV Games

Required Core Package: Flex Pack, AT 120, AT 120 Plus, DL Dos, DL Max

#### **OUTDOOR PACKAGE \$4**

Combines hunting, fishing, shooting, and motor sports programming to create the best variety of entertainment for outdoor and motor sports enthusiasts.

Outdoor Channel HD Outside TV

Sportsman Channel HD World Fishing Network

Required Core Package: Any core package

# SIRIUSXM \$6

Over 70 SiriusXM music channels.

Visit www.dish.com/music for more information

Required Core Package: Flex Pack

#### **VARIETY PACK \$6**

BET HD Bravo HD

Crime & Investigation HD only

Freeform HD

Investigation Discovery HD Lifetime Movie Network HD

Required Core Package: Flex Pack, AT 120, AT 120 Plus, AT 200, DL Dos, DL Max

# **ADD-ON** Premiums & A La Carte



Get all the premium series and movies you want with our wide selection of premium movie channels. Watch critically acclaimed series, movies fresh from the theater and specials you can't get anywhere else, whenever you want, wherever you go. Required Core Package: Any core package

#### **SHOWTIME \$10**

Showtime HD Showtime West HD Showtime 2 HD Showtime Showcase HD Showtime Extreme

Showtime Beyond The Movie Channel HD The Movie Channel Xtra

FLIX

## STARZ \$10

STARZ Encore HD STARZ HD STARZ West HD STARZ Edge HD STARZCinema

STARZ Comedy HD STARZ in Black STARZ Kids & Family HD

#### **DISH MOVIE PACK \$10**

Crime & Investigation HD FXM Hallmark Movies & Mysteries HD HDNet Movies HD Indieplex HD MGM HD MoviePlex

PixL HD RetroPlex HD Sony Movie Channel HD STARZ Encore Suspense STARZ Kids & Family HD EPIX 1 HD FPIX 2 HD

EPIX Drive-In

**EPIX Hits** 

#### STARZ ENCORE MOVIE PACKAGE \$6

STARZ Encore STARZ Encore Action STAR7 Encore Black STARZ Encore Classic

STARZ Encore Family STARZ Encore Suspense STARZ Encore Westerns MoviePlex

Like many different sports? Get a front-row seat with Multi-Sport Pack from DISH. Access over 35 of your favorite sports networks, including 20 Regional Sports Networks and more. If you enjoy all kinds of sports, you'll definitely want the Multi-Sport Pack. Pro sports. College sports. Hard-to-find sports. We've got it all.

#### **MULTI-SPORT PACK \$13**

beIN SPORTS HD beIN SPORTS en español HD Big Ten Network HD ESPN Bases Loaded HD ESPN Goal Line HD FOX Sports 2 HD Longhorn Network HD MLB Network HD MLB Strike Zone HD NBA TV HD

NFL Network HD

on geographical location

NHL Network HD Olympic Channel HD Outside TV PAC-12 Network HD SEC Network HD

Includes over 25 Regional Sports Networks\*

NFL RedZone HD Required Core Package: AT 120 Plus, & up, DL Max. \*Regional Sports Networks available based

#### A LA CARTE CHANNELS

Fox Soccer Plus \$15 TheBlaze \$5 Racetrack TV \$50 Playboy \$16 Hopper Magazine \$4 \$4 Games

MLB Extra Innings NBA League Pass NHL Center Ice

Prices vary by season Prices vary by season Prices vary by season

All channels and lineups are subject to change.



# DISH BUSINESS Public (Bars, Restaurants)

It's not just TV...It's the excitement of your favorite teams and all the big games that turns your customers into loyal fans. Choose from our most popular packages and customize them to meet the needs of your business.

Specific channels may vary from residential packages. Check out *dish.com/business* for the most current channel line-up.

## **ENGLISH**

Public (Bars, Restaurants) Pricing is based on HD Solo/ Wally receiver configuration

TVs	America's Top 120	America's Top 120 Plus	America's Top 200	America's Top 250
1	\$99.99/mo	\$109.99/mo	\$119.99/mo	\$129.99/mo
2	\$104.99/mo	\$114.99/mo	\$124.99/mo	\$134.99/mo
3	\$109.99/mo	\$119.99/mo	\$129.99/mo	\$139.99/mo
4	\$114.99/mo	\$124.99/mo	\$134.99/mo	\$144.99/mo
5	\$119.99/mo	\$129.99/mo	\$139.99/mo	\$149.99/mo
6	\$124.99/mo	\$134.99/mo	\$144.99/mo	\$154.99/mo

#### **LATINO**

Public (Bars, Restaurants) Pricing is based on HD Solo/ Wally receiver configuration

TVs	DishLATINO Clásico	DishLATINO Plus	DishLATINO Dos	DishLATINO Max
1	\$59.99/mo	\$64.99/mo	\$99.99/mo	\$114.99/mo
2	\$64.99/mo	\$69.99/mo	\$104.99/mo	\$119.99/mo
3	\$69.99/mo	\$74.99/mo	\$109.99/mo	\$124.99/mo
4	\$74.99/mo	\$79.99/mo	\$114.99/mo	\$129.99/mo
5	\$79.99/mo	\$84.99/mo	\$119.99/mo	\$134.99/mo
6	\$84.99/mo	\$89.99/mo	\$124.99/mo	\$139.99/mo

## 2-YEAR TV PRICE GUARANTEE

FREE HD FOR LIFE®

Olsh Protect Silver Free for 6 months

Free Standard Professional Installation
Next-day installation is often available. Would you prefer morning or afternoon?

Qualification: Advertised price requires business verification and eAutoPay. Upfront activation and/or receiver upgrade fees may apply based on credit qualification. Offer ends 01/14/2019. 2-year commitment:
Early termination fee of \$20/mo. remaining applies if you cancel early. Included in 2-year price guarantee at \$99.99 (Public) advertised price: America's Top 120 programming package, local channels and Regional
Sports Networks (where available), HD Receiver (non-DVR), first receiver fee, business fee, and HD service fees. Included in DishLATINO 2-year price guarantee at \$59.99 (Public) advertised price: DishLATINO
Clasico programming package, local channels, first receiver fee, business fee, and HD service fees. Included in 2-year price guarantee of additional cost: Programming package upgrades \$109.99 (Public) for
AT1204, \$119.99 (Public) for AT200, \$129.99 (Public) for AT250, \$64.99 (Public) for DishLATINO Pus, \$99.99 (Public) for DishLATINO Dos, \$114.99 (Public) for DishLATINO Max. Monthly fees for additional receivers
(\$5-\$7 per TV, higher fees may apply for upgraded or advanced receivers). NOT included in 2-year price guarantee or advertised prices (and subject to change): Taxes & surcharges, add-on programming, DISH
Protect, and transactional fees. Other: All packages, programming, features, and funcionality are subject to change without notice. For business customers, additional monthly fees may apply. Specific channels
may vary from residential packages and commercial package names do not necessarily reflect channel count. DISH Business customers are not eligible for Premiums and certain Hopper features including, but not
limited to: Sling, recording, and PrimeTime Anytime.

# DISH BUSINESS Private (Lobby, Office, Retail)



It's not just TV...It's the key to an entertaining and welcoming atmosphere that makes for happy customers that come back again and again. Choose from our most popular packages and customize them to meet the needs of your business.

Specific channels may vary from residential packages. Check out dish.com/business for the most current channel line-up.

## **ENGLISH:**

Private (Lobby, Office, Retail) Pricing is based on HD Solo/ Wally receiver configuration

TVs	America's Top 120	America's Top 120 Plus	America's Top 200	America's Top 250
1	\$74.99/mo	\$84.99/mo	\$94.99/mo	\$104.99/mo
2	\$79.99/mo	\$89.99/mo	\$99.99/mo	\$109.99/mo
3	\$84.99/mo	\$94.99/mo	\$104.99/mo	\$114.99/mo
4	\$89.99/mo	\$99.99/mo	\$109.99/mo	\$119.99/mo
5	\$94.99/mo	\$104.99/mo	\$114.99/mo	\$124.99/mo
6	\$99.99/mo	\$109.99/mo	\$119.99/mo	\$129.99/mo

## **LATINO**

Private (Lobby, Office, Retail) Pricing is based on HD Solo/ Wally receiver configuration

TVs	DishLATINO Clásico	DishLATINO Plus	DishLATINO Dos	DishLATINO Max
1	\$39.99/mo	\$59.99/mo	\$74.99/mo	\$89.99/mo
2	\$44.99/mo	\$64.99/mo	\$79.99/mo	\$94.99/mo
3	\$49.99/mo	\$69.99/mo	\$84.99/mo	\$99.99/mo
4	\$54.99/mo	\$74.99/mo	\$89.99/mo	\$104.99/mo
5	\$59.99/mo	\$79.99/mo	\$94.99/mo	\$114.99/mo
6	\$64.99/mo	\$84.99/mo	\$99.99/mo	\$119.99/mo

## 2-YEAR TV PRICE GUARANTEE

- FREE HD FOR LIFE®
- Olsh Protect Silver Free for 6 months
- Free Standard Professional Installation

  Next-day installation is often available. Would you prefer morning or afternoon?

Qualification: Advertised price requires business verification and eAutoPay. Upfront activation and/or receiver upgrade fees may apply based on credit qualification. Offer ends 01/14/2019. 2-year commitment: Early termination fee of \$20/mo. remaining applies if you cancel early. Included in 2-year price guarantee at \$74.99 (Private) advertised price: America's Top 120 programming package, local channels and Regional Sports Networks (where available), first receiver fee, business fee, and HD service fees. Included in DishLATINO 2-year price guarantee at \$39.99 (Private) advertised price: DishLATINO Clasico programming package, local channels, HD Receiver (non-DNR) fee, first receiver fee, business fee, and HD service fees. Included in 2-year price guarantee for additional cost: Programming package upgrades \$84.99 (Private) for DishLATINO Play. \$74.99 (Private) for DishLATINO Play. \$94.99 (Private) for AT200, \$104.99 (Private) for DishLATINO Play. \$95.99 (Private) for D

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# TURN YOUR HOME IN TO A SMART HOME

WITH YOUR TRUSTED, LOCAL WHOLE-HOME EXPERT







Network



**Home Audio** 



Water



**Cameras** 



**Doorbells** 



TV





# **TECHNOLOGY**

	Smart HD DVR—	W	Whole-Home HD Smart DVR ———		
	HOPPER DUO	HOPPER	HOPPER 2	HOPPER 3 <sup>™</sup>	
FEATURES	Hyperd dish	H park	Hered, dish	M person Library	
Recording Capacity	125 Hours HD	500 Hours HD	500 Hours HD	500 Hours HD	
Supported # of TVs	2	4	4	7 <sup>1</sup>	
Tuners	2	3	3	16	
Watch/Record at Once	Up to 2 shows	Up to 6 shows <sup>2</sup>	Up to 6 shows <sup>2</sup>	Up to 16 shows	
PrimeTime Anytime™		•	•	•	
AutoHop <sup>TM</sup>		•	•	•	
OnDemand	•	•	•	•	
Room-To-Room	•	•	•	•	
Remote Finder	•	•	•	•	
Picture-In-Picture	3	•	•	•	
Apps	•	•	•	•	
Netflix	•		•	•	
Alexa Integration	•	•	•	•	
YouTube			•	•	
DISH Anywhere Live	<b>4</b>		•	•	
Sling Enabled		5	•	•	
Integrated Search <sup>6</sup>	•	•	•	•	
MultiView				•	
4K Capable				•	
OTA Compatible	<b>o</b> 7	7	7	<b>•</b> 7	

<sup>1</sup> More than 6 TVs requires customization. 2 Requires the use of PrimeTime AnytimeTM. 3 When a Joey receiver is not using the second tuner. 4 With Hopper Duo, you can use DISH Anywhere but there is no "Live TV from the box streaming". 5 Requires Sling Adapter and Internet Connectivity. 6 Search includes channel line-up, DVR, On Demand, and Netflix results if applicable. 7 Requires OTA adapter.



# Joey® 3.0

The Joey® 3.0 adds high efficiency video codec (HEVC) compression and improved speed!

\*Available in three models — 1.0, 2.0, and 3.0 for use with different Hopper models.



# Wireless Joey®

Wireless TV receiver that allows you to watch wireless satellite TV in any room of your home, even outside.

\*Wireless Joey requires a power cord.



# Super Joey®

When paired with the three existing tuners already in your Hopper, you'll be able to record up to eight shows simultaneously.

\*Not compatible with Hopper Duo, Hopper 1 and Hopper 3



# 4K Joey®

A next-generation receiver that displays the most crystal-clear picture for compatible 4K televisions. \*Compatible with Hopper Duo, Hopper 2, or Hopper 3.

Non-DVR receivers



# Wally™

HD Solo Receiver
\*Not compatible with Hopper receivers.



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HD Solo Receiver
\*Not compatible with Hopper receivers.



