

BE SURE YOU ARE **TARGETING** THE RIGHT CUSTOMERS!

BENEFITS OF THE XOOM ENERGY MEDIUM & BIG BUSINESS PROGRAM



Customized Energy Plans to fit your customer's needs, risk tolerance, and budget

- No Cost or obligation customer energy rate review
- Customer specific custom rate proposal options
- Best possible market rate available from XOOM Energy

TARGET CANDIDATES

Always approach customers with whom you have a personal relationship. The Medium and Big Business Program can provide services for companies within the following annual commodity spend range on Natural Gas or Electricity:

- **Medium Business** - Annual Commodity Spend of **\$17,000-\$25,000**
- **Big Business** - Annual Commodity Spend of **\$25,000-\$500,000**

TARGET IDEAL CANDIDATES	AVOID NON-PRACTICAL CANDIDATES
<ul style="list-style-type: none"> • Apartments/HOAs • Auto Dealerships • Franchises • Large Churches • Hotels/Motels • Office Buildings • Restaurants • Small Manufacturers • Warehouses 	<ul style="list-style-type: none"> • Large Commercial Properties, Store Chains, Hospitals/Medical Centers • Large Manufacturing/Production Facilities • Universities/School Systems <p>Customers Who Have Any of the Following:</p> <ul style="list-style-type: none"> • Municipal Referendum/Aggregation Requirements • Request for Proposal (RFP) Requirements • Use Third Party Energy Consultant/Management 

EXAMPLES OF RECENT ENROLLMENTS WITH XOOM ENERGY

<p>Plastics Manufacturer Texas Annual Energy Spend: \$109,000</p>	<p>Grocery Store New Jersey Annual Energy Spend: \$51,150</p>
<p>Hotel San Diego Annual Energy Spend: \$82,000</p>	<p>Day Spa Southern California Annual Energy Spend: \$50,000</p>
<p>Affordable Housing Texas Annual Energy Spend: \$80,000</p>	<p>Car Dealership New Jersey Annual Energy Spend: \$44,500</p>

TARGETING THE RIGHT BUSINESS MEANS YOU ARE ON **TARGET** FOR SUCCESS!