

ACN + **dish**
Authorized Retailer

game**ON** INTERNATIONAL
VIRTUAL EVENT

dish
Authorized Retailer

ACN Target Customer

- Rural Market
 - DISH is one of two providers available
- Target Audiences Factors:
 - Residential Customers
 - Latino
 - International

5 Points for every DISH Activation

Conversation Starter

- Using DISH123 as a resource ask your customer conversation starter questions
 - Who do you use for TV service currently?
 - Have you seen the latest episode of...?
 - Maybe I can save you some money on your TV bill too...

The screenshot displays the DISH123 website interface. At the top, it says "English Programming" and "What Are Your Must-Have Channels?". Below this, there are sections for "America's Top 120", "America's Top 120 Plus", "America's Top 200", and "America's Top 250". Each section lists various channels and their associated prices. To the right, there is a section titled "How Many TVs Do You Have?" with a table showing pricing for 1, 2, 3, 4, 5, and 6 TVs across the four channel packages. Below the table, there is a "2 Year Price Guarantee" section with a list of benefits. At the bottom, there is a "DISH123" logo and a "DISH123" button.

English Programming

What Are Your Must-Have Channels?

All Packages Include Local Channels

America's Top 120

Use this package package comes with 160 channel selections to enjoy today, including USA, CNN, Disney Channel, FX, and more.

ABC	ESPN Channel 2	FX	USA
ABC Family	ESPN Channel 3	FX 2	USA 2
ABC News	ESPN Channel 4	FX 3	USA 3
ABC News 2	ESPN Channel 5	FX 4	USA 4
ABC News 4	ESPN Channel 6	FX 5	USA 5
ABC News 7	ESPN Channel 7	FX 6	USA 6
ABC News 10	ESPN Channel 8	FX 7	USA 7
ABC News 11	ESPN Channel 9	FX 8	USA 8
ABC News 12	ESPN Channel 10	FX 9	USA 9
ABC News 13	ESPN Channel 11	FX 10	USA 10
ABC News 14	ESPN Channel 12	FX 11	USA 11
ABC News 15	ESPN Channel 13	FX 12	USA 12
ABC News 16	ESPN Channel 14	FX 13	USA 13
ABC News 17	ESPN Channel 15	FX 14	USA 14
ABC News 18	ESPN Channel 16	FX 15	USA 15
ABC News 19	ESPN Channel 17	FX 16	USA 16
ABC News 20	ESPN Channel 18	FX 17	USA 17
ABC News 21	ESPN Channel 19	FX 18	USA 18
ABC News 22	ESPN Channel 20	FX 19	USA 19
ABC News 23	ESPN Channel 21	FX 20	USA 20
ABC News 24	ESPN Channel 22	FX 21	USA 21
ABC News 25	ESPN Channel 23	FX 22	USA 22
ABC News 26	ESPN Channel 24	FX 23	USA 23
ABC News 27	ESPN Channel 25	FX 24	USA 24
ABC News 28	ESPN Channel 26	FX 25	USA 25
ABC News 29	ESPN Channel 27	FX 26	USA 26
ABC News 30	ESPN Channel 28	FX 27	USA 27
ABC News 31	ESPN Channel 29	FX 28	USA 28
ABC News 32	ESPN Channel 30	FX 29	USA 29
ABC News 33	ESPN Channel 31	FX 30	USA 30
ABC News 34	ESPN Channel 32	FX 31	USA 31
ABC News 35	ESPN Channel 33	FX 32	USA 32
ABC News 36	ESPN Channel 34	FX 33	USA 33
ABC News 37	ESPN Channel 35	FX 34	USA 34
ABC News 38	ESPN Channel 36	FX 35	USA 35
ABC News 39	ESPN Channel 37	FX 36	USA 36
ABC News 40	ESPN Channel 38	FX 37	USA 37
ABC News 41	ESPN Channel 39	FX 38	USA 38
ABC News 42	ESPN Channel 40	FX 39	USA 39
ABC News 43	ESPN Channel 41	FX 40	USA 40
ABC News 44	ESPN Channel 42	FX 41	USA 41
ABC News 45	ESPN Channel 43	FX 42	USA 42
ABC News 46	ESPN Channel 44	FX 43	USA 43
ABC News 47	ESPN Channel 45	FX 44	USA 44
ABC News 48	ESPN Channel 46	FX 45	USA 45
ABC News 49	ESPN Channel 47	FX 46	USA 46
ABC News 50	ESPN Channel 48	FX 47	USA 47
ABC News 51	ESPN Channel 49	FX 48	USA 48
ABC News 52	ESPN Channel 50	FX 49	USA 49
ABC News 53	ESPN Channel 51	FX 50	USA 50
ABC News 54	ESPN Channel 52	FX 51	USA 51
ABC News 55	ESPN Channel 53	FX 52	USA 52
ABC News 56	ESPN Channel 54	FX 53	USA 53
ABC News 57	ESPN Channel 55	FX 54	USA 54
ABC News 58	ESPN Channel 56	FX 55	USA 55
ABC News 59	ESPN Channel 57	FX 56	USA 56
ABC News 60	ESPN Channel 58	FX 57	USA 57
ABC News 61	ESPN Channel 59	FX 58	USA 58
ABC News 62	ESPN Channel 60	FX 59	USA 59
ABC News 63	ESPN Channel 61	FX 60	USA 60
ABC News 64	ESPN Channel 62	FX 61	USA 61
ABC News 65	ESPN Channel 63	FX 62	USA 62
ABC News 66	ESPN Channel 64	FX 63	USA 63
ABC News 67	ESPN Channel 65	FX 64	USA 64
ABC News 68	ESPN Channel 66	FX 65	USA 65
ABC News 69	ESPN Channel 67	FX 66	USA 66
ABC News 70	ESPN Channel 68	FX 67	USA 67
ABC News 71	ESPN Channel 69	FX 68	USA 68
ABC News 72	ESPN Channel 70	FX 69	USA 69
ABC News 73	ESPN Channel 71	FX 70	USA 70
ABC News 74	ESPN Channel 72	FX 71	USA 71
ABC News 75	ESPN Channel 73	FX 72	USA 72
ABC News 76	ESPN Channel 74	FX 73	USA 73
ABC News 77	ESPN Channel 75	FX 74	USA 74
ABC News 78	ESPN Channel 76	FX 75	USA 75
ABC News 79	ESPN Channel 77	FX 76	USA 76
ABC News 80	ESPN Channel 78	FX 77	USA 77
ABC News 81	ESPN Channel 79	FX 78	USA 78
ABC News 82	ESPN Channel 80	FX 79	USA 79
ABC News 83	ESPN Channel 81	FX 80	USA 80
ABC News 84	ESPN Channel 82	FX 81	USA 81
ABC News 85	ESPN Channel 83	FX 82	USA 82
ABC News 86	ESPN Channel 84	FX 83	USA 83
ABC News 87	ESPN Channel 85	FX 84	USA 84
ABC News 88	ESPN Channel 86	FX 85	USA 85
ABC News 89	ESPN Channel 87	FX 86	USA 86
ABC News 90	ESPN Channel 88	FX 87	USA 87
ABC News 91	ESPN Channel 89	FX 88	USA 88
ABC News 92	ESPN Channel 90	FX 89	USA 89
ABC News 93	ESPN Channel 91	FX 90	USA 90
ABC News 94	ESPN Channel 92	FX 91	USA 91
ABC News 95	ESPN Channel 93	FX 92	USA 92
ABC News 96	ESPN Channel 94	FX 93	USA 93
ABC News 97	ESPN Channel 95	FX 94	USA 94
ABC News 98	ESPN Channel 96	FX 95	USA 95
ABC News 99	ESPN Channel 97	FX 96	USA 96
ABC News 100	ESPN Channel 98	FX 97	USA 97
ABC News 101	ESPN Channel 99	FX 98	USA 98
ABC News 102	ESPN Channel 100	FX 99	USA 99
ABC News 103	ESPN Channel 101	FX 100	USA 100
ABC News 104	ESPN Channel 102	FX 101	USA 101
ABC News 105	ESPN Channel 103	FX 102	USA 102
ABC News 106	ESPN Channel 104	FX 103	USA 103
ABC News 107	ESPN Channel 105	FX 104	USA 104
ABC News 108	ESPN Channel 106	FX 105	USA 105
ABC News 109	ESPN Channel 107	FX 106	USA 106
ABC News 110	ESPN Channel 108	FX 107	USA 107
ABC News 111	ESPN Channel 109	FX 108	USA 108
ABC News 112	ESPN Channel 110	FX 109	USA 109
ABC News 113	ESPN Channel 111	FX 110	USA 110
ABC News 114	ESPN Channel 112	FX 111	USA 111
ABC News 115	ESPN Channel 113	FX 112	USA 112
ABC News 116	ESPN Channel 114	FX 113	USA 113
ABC News 117	ESPN Channel 115	FX 114	USA 114
ABC News 118	ESPN Channel 116	FX 115	USA 115
ABC News 119	ESPN Channel 117	FX 116	USA 116
ABC News 120	ESPN Channel 118	FX 117	USA 117

America's Top 120 Plus

Includes all of America's Top 120, plus more movie options.

ABC News 201	ABC News 202	ABC News 203	ABC News 204
ABC News 205	ABC News 206	ABC News 207	ABC News 208
ABC News 209	ABC News 210	ABC News 211	ABC News 212
ABC News 213	ABC News 214	ABC News 215	ABC News 216
ABC News 217	ABC News 218	ABC News 219	ABC News 220
ABC News 221	ABC News 222	ABC News 223	ABC News 224
ABC News 225	ABC News 226	ABC News 227	ABC News 228
ABC News 229	ABC News 230	ABC News 231	ABC News 232
ABC News 233	ABC News 234	ABC News 235	ABC News 236
ABC News 237	ABC News 238	ABC News 239	ABC News 240
ABC News 241	ABC News 242	ABC News 243	ABC News 244
ABC News 245	ABC News 246	ABC News 247	ABC News 248
ABC News 249	ABC News 250	ABC News 251	ABC News 252
ABC News 253	ABC News 254	ABC News 255	ABC News 256
ABC News 257	ABC News 258	ABC News 259	ABC News 260
ABC News 261	ABC News 262	ABC News 263	ABC News 264
ABC News 265	ABC News 266	ABC News 267	ABC News 268
ABC News 269	ABC News 270	ABC News 271	ABC News 272
ABC News 273	ABC News 274	ABC News 275	ABC News 276
ABC News 277	ABC News 278	ABC News 279	ABC News 280
ABC News 281	ABC News 282	ABC News 283	ABC News 284
ABC News 285	ABC News 286	ABC News 287	ABC News 288
ABC News 289	ABC News 290	ABC News 291	ABC News 292
ABC News 293	ABC News 294	ABC News 295	ABC News 296
ABC News 297	ABC News 298	ABC News 299	ABC News 300
ABC News 301	ABC News 302	ABC News 303	ABC News 304
ABC News 305	ABC News 306	ABC News 307	ABC News 308
ABC News 309	ABC News 310	ABC News 311	ABC News 312
ABC News 313	ABC News 314	ABC News 315	ABC News 316
ABC News 317	ABC News 318	ABC News 319	ABC News 320
ABC News 321	ABC News 322	ABC News 323	ABC News 324
ABC News 325	ABC News 326	ABC News 327	ABC News 328
ABC News 329	ABC News 330	ABC News 331	ABC News 332
ABC News 333	ABC News 334	ABC News 335	ABC News 336
ABC News 337	ABC News 338	ABC News 339	ABC News 340
ABC News 341	ABC News 342	ABC News 343	ABC News 344
ABC News 345	ABC News 346	ABC News 347	ABC News 348
ABC News 349	ABC News 350	ABC News 351	ABC News 352
ABC News 353	ABC News 354	ABC News 355	ABC News 356
ABC News 357	ABC News 358	ABC News 359	ABC News 360
ABC News 361	ABC News 362	ABC News 363	ABC News 364
ABC News 365	ABC News 366	ABC News 367	ABC News 368
ABC News 369	ABC News 370	ABC News 371	ABC News 372
ABC News 373	ABC News 374	ABC News 375	ABC News 376
ABC News 377	ABC News 378	ABC News 379	ABC News 380
ABC News 381	ABC News 382	ABC News 383	ABC News 384
ABC News 385	ABC News 386	ABC News 387	ABC News 388
ABC News 389	ABC News 390	ABC News 391	ABC News 392
ABC News 393	ABC News 394	ABC News 395	ABC News 396
ABC News 397	ABC News 398	ABC News 399	ABC News 400
ABC News 401	ABC News 402	ABC News 403	ABC News 404
ABC News 405	ABC News 406	ABC News 407	ABC News 408
ABC News 409	ABC News 410	ABC News 411	ABC News 412
ABC News 413	ABC News 414	ABC News 415	ABC News 416
ABC News 417	ABC News 418	ABC News 419	ABC News 420
ABC News 421	ABC News 422	ABC News 423	ABC News 424
ABC News 425	ABC News 426	ABC News 427	ABC News 428
ABC News 429	ABC News 430	ABC News 431	ABC News 432
ABC News 433	ABC News 434	ABC News 435	ABC News 436
ABC News 437	ABC News 438	ABC News 439	ABC News 440
ABC News 441	ABC News 442	ABC News 443	ABC News 444
ABC News 445	ABC News 446	ABC News 447	ABC News 448
ABC News 449	ABC News 450	ABC News 451	ABC News 452
ABC News 453	ABC News 454	ABC News 455	ABC News 456
ABC News 457	ABC News 458	ABC News 459	ABC News 460
ABC News 461	ABC News 462	ABC News 463	ABC News 464
ABC News 465	ABC News 466	ABC News 467	ABC News 468
ABC News 469	ABC News 470	ABC News 471	ABC News 472
ABC News 473	ABC News 474	ABC News 475	ABC News 476
ABC News 477	ABC News 478	ABC News 479	ABC News 480
ABC News 481	ABC News 482	ABC News 483	ABC News 484
ABC News 485	ABC News 486	ABC News 487	ABC News 488
ABC News 489	ABC News 490	ABC News 491	ABC News 492
ABC News 493	ABC News 494	ABC News 495	ABC News 496
ABC News 497	ABC News 498	ABC News 499	ABC News 500

America's Top 200

Use over 200 channel selections, including live sports, HD programming, and premium entertainment, plus live local news channels.

ABC News 501	ABC News 502	ABC News 503	ABC News 504
ABC News 505	ABC News 506	ABC News 507	ABC News 508
ABC News 509	ABC News 510	ABC News 511	ABC News 512
ABC News 513	ABC News 514	ABC News 515	ABC News 516
ABC News 517	ABC News 518	ABC News 519	ABC News 520
ABC News 521	ABC News 522	ABC News 523	ABC News 524
ABC News 525	ABC News 526	ABC News 527	ABC News 528
ABC News 529	ABC News 530	ABC News 531	ABC News 532
ABC News 533	ABC News 534	ABC News 535	ABC News 536
ABC News 537	ABC News 538	ABC News 539	ABC News 540
ABC News 541	ABC News 542	ABC News 543	ABC News 544
ABC News 545	ABC News 546	ABC News 547	ABC News 548
ABC News 549	ABC News 550	ABC News 551	ABC News 552
ABC News 553	ABC News 554	ABC News 555	ABC News 556
ABC News 557	ABC News 558	ABC News 559	ABC News 560
ABC News 561	ABC News 562	ABC News 563	ABC News 564
ABC News 565	ABC News 566	ABC News 567	ABC News 568
ABC News 569	ABC News 570	ABC News 571	ABC News 572
ABC News 573	ABC News 574	ABC News 575	ABC News 576
ABC News 577	ABC News 578	ABC News 579	ABC News 580
ABC News 581	ABC News 582	ABC News 583	ABC News 584
ABC News 585	ABC News 586	ABC News 587	ABC News 588
ABC News 589	ABC News 590	ABC News 591	ABC News 592
ABC News 593	ABC News 594	ABC News 595	ABC News 596
ABC News 597	ABC News 598	ABC News 599	ABC News 600
ABC News 601	ABC News 602	ABC News 603	ABC News 604
ABC News 605	ABC News 606	ABC News 607	ABC News 608
ABC News 609	ABC News 610	ABC News 611	ABC News 612
ABC News 613	ABC News 614	ABC News 615	ABC News 616
ABC News 617	ABC News 618	ABC News 619	ABC News 620
ABC News 621	ABC News 622	ABC News 623	ABC News 624
ABC News 625	ABC News 626	ABC News 627	ABC News 628
ABC News 629	ABC News 630	ABC News 631	ABC News 632
ABC News 633	ABC News 634	ABC News 635	ABC News 636
ABC News 637	ABC News 638	ABC News 639	ABC News 640
ABC News 641	ABC News 642	ABC News 643	ABC News 644
ABC News 645	ABC News 646	ABC News 647	ABC News 648
ABC News 649	ABC News 650	ABC News 651	ABC News 652
ABC News 653	ABC News 654	ABC News 655	ABC News 656
ABC News 657	ABC News 658	ABC News 659	ABC News 660
ABC News 661	ABC News 662	ABC News 663	ABC News 664
ABC News 665	ABC News 666	ABC News 667	ABC News 668
ABC News 669	ABC News 670	ABC News 671	ABC News 672
ABC News 673	ABC News 674	ABC News 675	ABC News 676
ABC News 677	ABC News 678	ABC News 679	ABC News 680
ABC News 681	ABC News 682	ABC News 683	ABC News 684
ABC News 685	ABC News 686	ABC News 687	ABC News 688
ABC News 689	ABC News 690	ABC News 691	ABC News 692
ABC News 693	ABC News 694	ABC News 695	ABC News 696
ABC News 697	ABC News 698	ABC News 699	ABC News 700
ABC News 701	ABC News 702	ABC News 703	ABC News 704
ABC News 705	ABC News 706	ABC News 707	ABC News 708
ABC News 709	ABC News 710	ABC News 711	ABC News 712
ABC News 713	ABC News 714	ABC News 715	ABC News 716
ABC News 717	ABC News 718	ABC News 719	ABC News 720
ABC News 721	ABC News 722	ABC News 723	ABC News 724
ABC News 725	ABC News 726	ABC News 727	ABC News 728
ABC News 729	ABC News 730	ABC News 731	ABC News 732
ABC News 733	ABC News 734	ABC News 735	ABC News 736
ABC News 737	ABC News 738	ABC News 739	ABC News 740
ABC News 741	ABC News 742	ABC News 743	ABC News 744
ABC News 745	ABC News 746	ABC News 747	ABC News 748
ABC News 749	ABC News 750	ABC News 751	ABC News 752
ABC News 753	ABC News 754	ABC News 755	ABC News 756
ABC News 757	ABC News 758	ABC News 759	ABC News 760
ABC News 761	ABC News 762	ABC News 763	ABC News 764
ABC News 765	ABC News 766	ABC News 767	ABC News 768
ABC News 769	ABC News 770	ABC News 771	ABC News 772
ABC News 773	ABC News		

Transitioning to DISH

3 Transition options

- Value Appeal

- “I wanted to make you aware of another opportunity to save money...”

- Circling Back Around

- “You mentioned _____, so I wanted to let you know DISH...”

- One Stop Shop

- “While you’re shopping today, I’d like to offer you some other home solutions in which you might be interested. I’d like to save you some time looking into TV services and share with you an offer for...”



FEATURES AND BENEFITS



2 Year Price
Guarantee



Free Installation



Free Voice
Remote



FEATURES AND BENEFITS



Primetime Anytime &
AutoHop



500 Hours
HD DVR



16 Tuners



Dish Anywhere

Primetime Anytime
w/AutoHop



DISH's Superior Experience

We recognized consumers' problems, and worked hard to deliver a **best-in-class consumer experience.**



AutoHop



PrimeTime Anytime



DISH Anywhere



16 Tuners



500 HD Hours



Multiview



4K



Remote Finder



Integrated



Integrated

Online Shopping Cart

**Get the customer to
the Online Shopping
Cart NOW!**

BEST CUSTOMER EXPERIENCE TIP:
Ensure that the customer inputs their email
address and their 2nd phone number. This way
the installer has all the info they need to contact
the customer.



Available Resources

- ACN Product News Page
 - Where's my Tech?
 - Overcoming Objections
 - DISH Overview Presentation
- DISH 123
- ACN Cart Process

